

2015

**ADVANTAGE**

BUSINESS MAGAZINE

**EDITORIAL  
CALENDAR**

MONTH	FEATURE FOCUS	EVENTS (publications distributed, unless otherwise noted)
<b>January</b>	SBLY: Cover feature Jax Chamber's Small Business Leader of the Year winner	Annual Jax Chamber Meeting  SBLY Breakfast Winner Ceremony
<b>February</b>	Insurance	Webinar: 10 business marketing trends you can't ignore in 2015 <b>A</b>
<b>March</b>	World Record	11th: WIB Awards
<b>April</b>	Jax Chamber Tradeshow	World's Largest Speed Networking Event  Jax Chamber Tradeshow  One Spark: Crowdfunding event  Automate, Eliminate, Delegate <b>A</b>
<b>May</b>	Healthcare/benefits/wellness	SBA awards  Client appreciation: Business is better by the water
<b>June</b>	Legal/exit planning	SEO/social media <b>A</b>
<b>July</b>	Technology/Transportation/Fleet/Gas/Ship	How to get prospects and customers to take your advice <b>A</b>  Building business value/failures of transitioning, exiting your business <b>A</b>
<b>August</b>	TBD	TBD
<b>September</b>	Franchise	Economic update <b>A</b>
<b>October</b>	TBD	TBD
<b>November</b>	Top 40 talent/education/training/hiring/leadership	TBD
<b>December</b>	Banks, finance, tax	Top 40 Talent

\*Deadline for materials 2nd Thursday of every month. **A** denotes Official Advantage Event.